

MSSC NEWSLETTER ADVERTISING

The monthly MSSC newsletter is a well-read publication that keeps physicians updated on MSSC news and events. About 650 newsletters are printed and distributed to physicians and their offices. Another 500 newsletters are sent electronically. The newsletter also is published and archived on the MSSC website.

AD RATE AND SPECIFICATIONS

Ad size: 7½" X 4¼", color	Location: Back cover	Cost: \$750
Ad size: 7½" X 3", color	Location: Inside	Cost: \$550
Ad size: 3½" X 6", color	Location: Inside	Cost: \$500
Ad size: 3 ½" X 4 ½", color	Location: Inside	Cost: \$400
Ad size: 3½" X 3", color	Location: Inside	Cost: \$300
Ad size: 3½" X 2", color	Location: Inside	Cost: \$250

Advertising art to be provided in a camera-ready high-resolution PDF or JPEG. Fonts should be embedded in the file or outlined. For assistance in designing and producing an advertisement, contact Denise Phillips at denisephillips@med-soc.org or at 316-683-7558.

DEADLINE

Order, ad copy and payment deadline is the 10th of each month.

APPROVAL AND PAYMENT

All advertisements are subject to acceptance by MSSC and space availability (first come, first serve). Payment is due with order. To pay by credit card – call 683-7558. Make checks payable to the Medical Society of Sedgwick County (MSSC). Contact Denise Phillips at 316-683-7558 or denisephillips@medsoc.org for more information or to check availability.