



SEDGWICK COUNTY HEALTH CARE ROUNDTABLE
Collaborative Efforts in the Pursuit of Health Care Evolution
SEMINAR PROGRAM

CEU's – 7 for Insurance; 9 for Nursing and HR will also be available

WEDNESDAY, OCTOBER 6, 2010 at Wichita Hyatt

- 7:30 a.m. Registration (coffee & rolls)
- 8:00 a.m. Welcome: **Dyan Thornton**, Roundtable President
- 8:15 a.m. **Kent Seltman, PhD**, Emeritus Marketing Division Chair, Mayo Clinic
Orchestrating the Clues of Exceptional Health Services
- 9:00 a.m. Questions & Answers
- 9:15 a.m. **Andrew Webber**, National Business Coalition on Health President & CEO
The Opportunities within the Health Care Reform
- 10:00 a.m. Question & Answers
- 10:15 a.m. **Break**
- 10:30 a.m. **Canadian Patented Medicine Prices Review Board**
A Modern Regulator for a Changing Industry
- 11:15 a.m. Questions & Answers
- 11:30 a.m. **Lunch served along with presentation**
- 11:40 a.m. **Sonja Armbruster**, Community Health Improvement Plan
The Health of Wichita – Take Action & Work Together
- 12:30 p.m. **Joe Davison, MD**, WHIE Vice President
Health Information Exchange (HIE) Statewide Collaboration
- 1:00 p.m. **CEO Panel Discussion**
Continuing the delivery of value health care to employers
Rusty Doty (Sales Director) Blue Cross Blue Shield
Bill Tracy, United HealthCare
Michael Murphy, Coventry Health
Karen Cox, ProvidRs Care Network (TPA/Self Funded)
- 2:00 p.m. Questions & Answers
- 2:15 p.m. **Break**
- 2:30 p.m. **Steven Smith** – Hinkle Elkouri Law Firm
Offering Discounts for Employee Wellness Programs:
What's New & What's Still the Same
- 3:00 p.m. Questions & Answers
- 3:15 p.m. **Mark Mosley, MD** – The Overtreatment of America (Ethics)

4:00 p.m. Questions & Answers



4:15 p.m. Adjournment

